

COMPANY

DISTILLING™

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FOR IMMEDIATE RELEASE

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COMPANY DISTILLING ANNOUNCES INAUGURAL PRODUCT AVAILABILITY IN TENNESSEE

TOWNSEND, TN – Company Distilling announced today that their inaugural product (straight bourbon whiskey) is now available across Tennessee, despite supply chain challenges and a global pandemic.

When it comes to making spirits, Company Distilling’s know-how runs deep. It is built from a collection of friends with a history of building distilleries, crafting exceptional spirits, and bringing people together.

This is the first product that Company Distilling and Master Distiller Jeff Arnett (former Master Distiller of Jack Daniel’s), have produced since announcing their name and distillery locations in April of 2021.

Complex and smooth, it opens with sweet notes of caramel and cinnamon toast paired with green apple and finishes with a silky blend of oak and maple. The straight bourbon whiskey is fully matured in oak barrels and finished with maple wood to produce a sip like no other.

“This is a spirit we’ve had in the back of our minds for years. Approachable complexity is what we’ve been going for. Something that a novice or seasoned palate can appreciate. It’s taken some time to get it right, but I couldn’t be happier with where we landed,” said Jeff Arnett, Master Distiller at Company Distilling.

Specific location availability will be shared on Company Distilling’s social media and website as it’s available. Attendees of the Grains & Grits Festival (Townsend, TN) this weekend will be some of the first to Gather Around™, taste, and purchase the product.

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About Company Distilling

Company Distilling is based in the Great Smoky Mountains of East Tennessee. When it comes to making spirits, their know-how runs deep. An unlikely assemblage of friends with a history of building distilleries, crafting exceptional spirits, and bringing people together.

So, when you pour a glass of Company, you’re experiencing something new. But one sip and you’ll know it’s not our first go around.

The first Company Distilling location to open, will be a 4,000-square-foot tasting room and restaurant in Townsend, Tennessee, the gateway to the Great Smoky Mountains National Park. Set along the Little River with the Townsend Greenway running along the front of the 13.5-acre property, the tasting room will offer access to cycling, running and nearby mountain biking and hiking trails.

Set to open in 2023, the mixed-use, family-friendly facility in Springbrook Farm, a master planned “city center” in Alcoa, will serve as the primary distillery and the location for the spirit’s main manufacturing. The 20,000-square-foot refurbished building with a casual, mountain-inspired theme, will include a tasting room, restaurant, brewery, and retail store along with ample outdoor activities and entertainment on the property’s 31 acres including a live music venue, corn hole, pickle ball courts, bonfire pits, and open access to greenway trails.

For more information about Company Distilling, please visit <https://www.companydistilling.com>.

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